

# JOÃO RENATO MELLO SOARES

joaorenatomail@gmail.com | +1 778 513-3322 

## PROFILE

Creative graphic designer and illustrator with over 10 years of experience in print, web and multimedia working in Montreal to create visual concepts and communicate ideas that inspire, inform and captivate consumers.

## EDUCATION

### 2023-2025 | DIGITAL MARKETING

GREYSTONE COLLEGE,  
VANCOUVER, CANADA, Diploma

### 2019-2020 | BUSINESS MANAGEMENT

ARBUTUS COLLEGE,  
VANCOUVER, CANADA, Diploma

### 2008-2010 | ANIMATION CINEMA

PUC-RIO BRAZIL, Post-  
Graduation

### 2002-2006 | COMMUNICATION, DESIGN AND MARKETING

CEUT/PI BRAZIL, Bachelor's  
Degree

## EXPERIENCE

### 2024-2023

#### DIGITAL DESIGNER

##### Lakehouse Immigration

VANCOUVER - CANADA

Branding and Website Designer

#### GRAPHIC DESIGNER

##### Stanley Park Brewing

VANCOUVER-CANADA

Chalk Board Designer

### 2022-2020

#### SOCIAL MEDIA/GRAPHIC DESIGNER

##### Yurika Cramp Free Natural

VANCOUVER-CANADA

Social media, packaging

#### GRAPHIC DESIGNER

##### Toe To Soul- VANCOUVER-CANADA

Businesscard

#### GRAPHIC DESIGNER

##### Cousteau French School

VANCOUVER-CANADA

Signage Mural Project

#### WEB DEVELOPER

##### Mellow Cultural-VANCOUVER-CANADA

### 2019-2017

#### MARKETING DIRECTOR

##### Poráí Food Truck-TERESINA-BRAZIL

Define pilars and Branding.Packaging  
and corporate identity. Customer service.

#### VIDEOGRAPHER

##### On Move On films

RIO DE JANEIRO-BRAZIL

Art Director, writer,create visual concept,  
Youtube editor/decoupage/storyboard.

### 2008

#### ART/DESIGNER CONSULTANT

##### Fundação Getúlio Vargas (FGV)

RIO DE JANEIRO-BRAZIL

Visual Projects Coordinator.

Develop Identity in Biofuels projects for Brazil,  
Haiti, and Dominican Republic.



## SOFTWARE

WINDOWS/MAC ●●●●○

ADOBE CC ●●●●●●●○  
Photoshop, Illustrator, Indesign

COREL SUITE ●●●●●○

OFFICE ●●●●●●○○○○

HTML | CSS ●●●●○○○○

## KEY SKILLS

Design Content Creator  
Detail oriented  
Team collaboration  
Organized/ Hands on  
Eager to learn  
Work with short deadlines

## INTERESTS

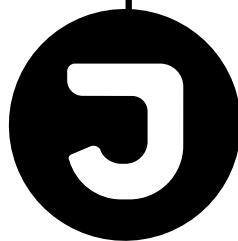


## LANGUAGES

Portuguese English Spanish French

## PORTFOLIO

J R A R T D E S I G N . C O M



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