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# JOÃO RENATO MELLO SOARES

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J R A R T D E S I G N . C O M / P O R T F O L I O

## OBJECTIVE

Work in Vancouver as graphic designer to create visual concepts and communicate ideas that inspire, inform and captivate consumers.

## EDUCATION

2020-2022 | BUSINESS COMMUNICATIONS  
GREYSTONE COLLEGE, VANCOUVER, CANADA

2019-2020 | BUSINESS MANAGEMENT  
ARBUTUS COLLEGE, VANCOUVER, CANADA

2008-2010 | ANIMATION CINEMA  
PUC-RIO BRAZIL, Post-Graduation

2002-2006 | COMMUNICATION, DESIGN AND MARKETING  
CEUT/PI BRAZIL, Bachelor's Degree

## SOFTWARE

WINDOWS/MAC ●●●●○  
ADOBE CC ●●●●●○○○  
COREL SUITE ●●●●●○○  
OFFICE ●●●●●○○○○  
HTML | CSS ●●●●○○○

## KEY SKILLS

Visual communication  
Photographer  
Team collaboration  
Organized/ Hands on  
Eager to learn new things

## INTERESTS

ART ● 3D/2D ● NATURE ● PHOTOGRAPHY ●  
DESIGN ● ANIMATION ●

# JOÃO RENATO M SOARES

## LANGUAGES

Portuguese English Spanish

## EXPERIENCE

### 2021-2022

GRAPHIC DESIGNER  
Yurika Cramp Free Natural  
VANCOUVER - CANADA  
Layouts and Visual marketing materials  
(social media, labels and promo packs).

### 2020

WEB DEVELOPER  
Mellow Cultural - VANCOUVER - CANADA  
Digital art and assemble a mobile version.

### 2019 - 2020

COUNTER ATTENDANT/SERVER  
Prospect Point - VANCOUVER - CANADA  
Front house and kitchen communication,  
Clean, organize tables/counters and  
Deliver food.

### 2018 - 2019

SOCIAL MEDIA/MANAGER/SERVER  
Por aí Food Truck - TERESINA - BRAZIL  
Multitask manager. Host/serve/take  
orders from customer, clean, manage  
inventory and close cashier.

### 2017

VIDEOGRAPHER  
On Move On films  
RIO DE JANEIRO - BRAZIL  
Art Director, writer and character visual  
concept and story board.

### 2008

ART/GRAPHICS CONSULTANT  
Fundação Getúlio Vargas (FGV)  
RIO DE JANEIRO - BRAZIL  
Art/Design and branding  
Projects Consultant.

