

JOÃO RENATO MELLO SOARES

joaorenatomail@gmail.com | +1 778 513-3322 

PROFILE

Creative graphic designer and illustrator with over 10 years of experience in print, web and multimedia working in Vancouver to create visual concepts and communicate ideas that inspire, inform and captivate consumers.

EDUCATION

2023-2025 | DIGITAL MARKETING

GREYSTONE COLLEGE,
VANCOUVER, CANADA, Diploma

2019-2020 | BUSINESS MANAGEMENT

ARBUTUS COLLEGE,
VANCOUVER, CANADA, Diploma

2008-2010 | ANIMATION CINEMA

PUC-RIO BRAZIL, Post-
Graduation

2002-2006 | COMMUNICATION, DESIGN AND MARKETING

CEUT/PI BRAZIL, Bachelor's
Degree

EXPERIENCE

2024-2023

DIGITAL DESIGNER

Lakehouse Immigration

VANCOUVER - CANADA

Branding and Website Designer

GRAPHIC DESIGNER

Stanley Park Brewing

VANCOUVER-CANADA

Chalk Board Designer

2022-2020

SOCIAL MEDIA/GRAPHIC DESIGNER

Yurika Cramp Free Natural

VANCOUVER-CANADA

Social media, packaging

GRAPHIC DESIGNER

Toe To Soul- VANCOUVER-CANADA

Businesscard

GRAPHIC DESIGNER

Cousteau French School

VANCOUVER-CANADA

Signage Mural Project

WEB DEVELOPER

Mellow Cultural-VANCOUVER-CANADA

2019-2017

MARKETING DIRECTOR

Poráí Food Truck-TERESINA-BRAZIL

Define pilars and Branding.Packaging
and corporate identity. Customer service.

VIDEOGRAPHER

On Move On films

RIO DE JANEIRO-BRAZIL

Art Director, writer,create visual concept,
Youtube editor/decoupage/storyboard.

2008

ART/DESIGNER CONSULTANT

Fundação Getúlio Vargas (FGV)

RIO DE JANEIRO-BRAZIL

Visual Projects Coordinator.

Develop Identity in Biofuels projects for Brazil,
Haiti, and Dominican Republic.



SOFTWARE

WINDOWS/MAC ●●●●○

ADOBE CC ●●●●●●●○
Photoshop, Illustrator, Indesign

COREL SUITE ●●●●●○

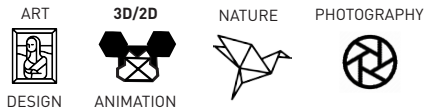
OFFICE ●●●●●●○○○○

HTML | CSS ●●●●○○○○

KEY SKILLS

Design Content Creator
Detail oriented
Team collaboration
Organized/ Hands on
Eager to learn
Work with short deadlines

INTERESTS

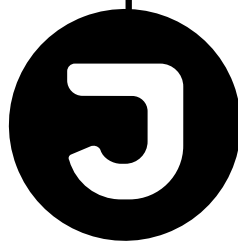


LANGUAGES



PORTFOLIO

J R A R T D E S I G N . C O M



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