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JOÃO RENATO MELLO SOARES

851 BIDWELL STREET, VANCOUVER, BC, CANADA | V6G2J7

J R A R T D E S I G N . C O M / P O R T F O L I O

EXPERIENCE

2021-2022

GRAPHIC DESIGNER

Yurika Cramp Free Natural

VANCOUVER - CANADA

Brainstorm, Content Creator and

Marketing Campaigns

(social media, labels, promo packaging).

2020

WEB DEVELOPER

Mellow Cultural - VANCOUVER - CANADA

Marketing Strategies/Branding/Digital art

and assemble mobile versions.

2018 - 2020

MANAGER \ SOCIAL MEDIA

Por aí Food Truck - TERESINA - BRAZIL

Marketing Director. Define pillars and

Branding. Design and create content.

Packaging and corporate identity.

Customer service.

2017

VIDEOGRAPHER

On Move On films

RIO DE JANEIRO - BRAZIL

Art Director, writer, create visual concept,

edit Youtube drone films and and

audiovisual decoupage/ story board.

2008

ART/GRAPHICS CONSULTANT

Fundação Getúlio Vargas (FGV)

RIO DE JANEIRO - BRAZIL

Design/Branding Visual

Projects Coordinator.

Develop Identity in Biofuels projects for

Brazil, Haiti, and Dominican Republic.

OBJECTIVE

Work in Vancouver as graphic designer to create visual concepts and communicate ideas that inspire, inform and captivate consumers.

SOFTWARE

WINDOWS/MAC ●●●●○

ADOBE CC ●●●●●○○○

COREL SUITE ●●●●○○

OFFICE ●●●●●○○○○

HTML | CSS ●●●○○○○

KEY SKILLS

Design Content Creator

Detail oriented

Team collaboration

Organized/ Hands on

Eager to learn

EDUCATION

2020-2022 | BUSINESS COMMUNICATIONS

GREYSTONE COLLEGE, VANCOUVER, CANADA

2019-2020 | BUSINESS MANAGEMENT

ARBUTUS COLLEGE, VANCOUVER, CANADA

2008-2010 | ANIMATION CINEMA

PUC-RIO BRAZIL, Post-Graduation

2002-2006 | COMMUNICATION, DESIGN AND MARKETING

CEUT/PI BRAZIL, Bachelor's Degree

LANGUAGES

Portuguese English Spanish

